

Estonia

## VANA TALLINN

**"A carefully guarded recipe, with which the product has been manufactured continuously since 1960"**

*Story* Vana Tallinn is perhaps the most famous brand in Estonia, and has been produced continuously since 1960. The recipe, which proportions are still kept a secret, was developed by Master Distiller Ilse Maar, together with two other Liviko employees. Only natural ingredients are used and production takes 30 days. Authentic vanilla comes from the island of Madagascar and is the most expensive spice in the world after real saffron. Only one percent (1%) of all the vanilla flavoured products in the food and beverage industry globally contain real vanilla! Alko's second-best-selling herbal liqueur (market share 20% in 2020).

*Producer* AS Liviko is a dynamic Estonian producer and distributor of both alcoholic and non-alcoholic beverages, with a history spanning over 122 years. The company is particularly renowned for Finnish consumers for its Vana Tallinn and Metsmaasika liqueurs, with the former being introduced in 1960. Liviko became a joint-stock company in 1995 and is currently owned by NG Investeeringud, one of the leading investment companies in Estonia. The conglomerate also holds ownership in various ventures, including Kaubamaja department stores. Among Liviko's most prominent products today are not only liqueurs but also Crafter's Gin and the organic vodka, Hõbe.

**COLOR** Dark, amber brown

**AROMA** Spicy, aromatic, citrus fruit and rum aromas

**TASTE** Herbal with strong aromas

<b>WINE TYPE</b>	Liqueurs	<b>PACKAGE SIZE</b>	12 bottle(s)
<b>MANUFACTURER</b>	Liviko	<b>BOTTLE CLOSING</b>	Screw cap
<b>ALCOHOL CONTENT</b>	40%	<b>BOTTLE SIZE</b>	0,5 l
<b>SUGAR CONTENT</b>	320 g/l	<b>PRODUCT NUMBER</b>	113001

**LIVIKO**  
— anno 1898 —

