*Estonia*

# METSMAASIKAS WILD STRAWBERRY

LIVIKO anno 1898

**Story** Pure notes of strawberry, 61% market share in Alko's berry liqueur category (2020). Vegan.

**Producer** AS Liviko is a dynamic Estonian producer and distributor of both alcoholic and non-alcoholic beverages, with a history spanning over 122 years. The company is particularly renowned for Finnish consumers for its Vana Tallinn and Metsmaasika liqueurs, with the former being introduced in 1960. Liviko became a joint-stock company in 1995 and is currently owned by NG Investeeringud, one of the leading investment companies in Estonia. The conglomerate also holds ownership in various ventures, including Kaubamaja department stores. Among Liviko's most prominent products today are not only liqueurs but also Crafter's Gin and the organic vodka, Hõbe.




**COLOR** Ripe wild strawberry red

**AROMA** Open, fruity, notes of strawberry

**TASTE** Sweet, fresh notes of strawberry

**TIPS FOR USE** On its own over ice or, for example, as a long drink with tonic water or sparkling wine. A pleasant aperitif mixed with quality sparkling wine

| | | | |
|---|---|---|---|
| **WINE TYPE** | Liqueurs | **PACKAGE SIZE** | 20 bottle(s) |
| **MANUFACTURER** | Liviko | **BOTTLE CLOSING** | Screw cap |
| **ALCOHOL CONTENT** | 21% | **BOTTLE SIZE** | 0,5 l |
| **SUGAR CONTENT** | 250 g/l | **PRODUCT NUMBER** | 113010 |

NOREX SELECTED BRANDS SINCE 1981

VEG