Scotland

LABEL 5 BLENDED SCOTCH WHISKY MAGNUM

”Blended Whiskey, with a lot of Speyside malt”



Story Label 5 whiskey is made by First Blending Company, part of La Martiniquaise group. The Label 5 grain wine distillate is produced at a distillery in Bathgate, Scotland, built in 2010. The blended whiskey is matured in the cellars of Bathgate, of which there are a total of 23 in the municipality. Each holds 560,000 casks of whiskey. The malt whiskey used in 5 is made at the Glen Moray distillery, in Speyside. The Glen Moray Distillery is also owned by La Martiniquaise Group. Label 5 is the 10th best-selling brand of whiskey in the world. The product is sold in more than 100 countries, at a total of over 23 million litres per year.

Producer First Blending Company is a whisky blender and bottler founded by Jean-Pierre Cayard in 1969. Cayard’s company, La Martiniquaise, had already begun operations in 1934. Initially a rum importer and national distributor, the company expanded into port, cognac, and calvados, eventually moving into the whisky sector. First Blending Company relocated its production facility to Scotland in 2004 and remains under tight French supervision. Their brands include Glen Turner 8, 12, 15, and 18 Years Old Pure Malt, as well as Label 5 Blended. Label 5 is one of the world's top-selling Scotch whiskies, driven by the French's strong preference for various aperitifs, including Scottish whisky. While Label 5 whiskies are primarily enjoyed in France, there is a substantial following in over 100 countries worldwide. Over the years, the brand's range has expanded to encompass a growing number of quality whiskies. Challenges have been encountered along the way, particularly in sourcing aged whisky, but bold initiatives have smoothed the path. The move to Scotland was pivotal, and four years later, La Martiniquaise acquired the Glen Moray malt whisky distillery. Around that time, development began on the Starlaw distillery, focusing on grain whisky production.

COLOR Warm amber yellow

AROMA Softly fruity with notes of malt

TASTE Medium-bodied, soft notes of pepper and fruity with a good body. Long and gentle malty aftertaste

WINE TYPE	Whiskies	**PACKAGE SIZE**	6 bottle(s)
MANUFACTURER	First Blending Company	**BOTTLE CLOSING**	Screw cap
ALCOHOL CONTENT	40%	**BOTTLE SIZE**	1,5 l
		PRODUCT NUMBER	114011

Award

INTERNATIONAL SPIRITS CHALLENGE - GOLD