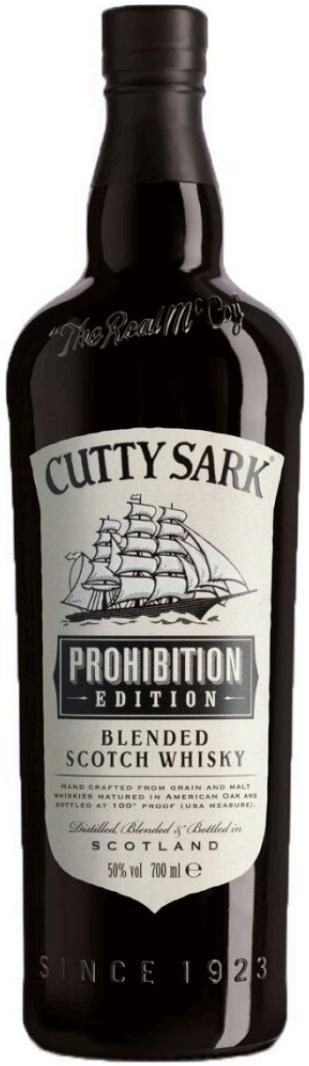
Scotland

CUTTY SARK PROHIBITION



Story

Cutty Sark is also a clipper ship built in 1867. It is one of the latest and fastest three-masted sailing ships, manufactured just before the beginning of the reign of the steamships. The Cutty Sark is now in dry dock at Greenwich, in London. The same adventure is repeated in Cutty Sark Whiskey, the power of travelling and moving forward. Cutty Sark Blended Whiskey was made in the 1920s for a completely new purpose, for blending into drinks. Cutty Sark was also very popular in the US during Prohibition, when the product was smuggled to be enjoyed in the speakeasies. Cutty Sark Prohibition is a powerful reminder of the Prohibition, just like it was enjoyed more than a century ago in America.

Producer

Cutty Sark, built in 1869, was the fastest tea clipper, transporting tea from China to London. Its name comes from the poet Robert Burns' text and refers to a Scottish, mezzanine-like nightdress. In 1923, during a lunch meeting, the owners of the renowned wine merchant Berry Bros. & Rudd Ltd. conversed with a Scottish artist, discussing whisky, naturally. This led to the idea of creating a new, lighter Scottish blended whisky that could also be easily mixed. They named the whisky Cutty Sark after the yellow label adorned with an image of a clipper ship. During the era of Prohibition in the United States, smuggling was a significant business, and fast vessels were well-suited for it. In the midst of these tumultuous times, Cutty Sark whisky gained recognition. After the repeal of Prohibition, it sold over 7,000 cases in 1934 and nearly 81,000 cases in 1936. In advertisements from 1956, the clipper sailed swiftly in color images, accelerating the whisky's success. By 1961, Cutty Sark became the best-selling Scotch whisky in the USA, with sales surpassing a million cases annually.

COLOR Golden yellow

AROMA Fruity with grain flavour

TASTE Peppery and fruity with a good body, notes of vanilla and caramel

WINE TYPE	Whiskies
MANUFACTURER	Cutty Sark
ALCOHOL CONTENT	50%

PACKAGE SIZE	6 bottle(s)
BOTTLE CLOSING	Plastic closure
BOTTLE SIZE	0,7 l
PRODUCT NUMBER	114037