

Guatemala

## ISLAND SIGNATURE TIERRA MADRE

"Island Signature Rum from Guatemala."

**Story** Tierra Madre symbolizes the power of nature, the world of Guatemalan rums. The climate and volcanic soil of Guatemala are ideal for cultivating sugarcane.

**Producer** "In 1934, a young Jean Cayard founded La Martiniquaise SA, a French company focused on importing and selling rums. By the 1940s, the company expanded its operations to include sales of cognac, calvados, port wine, Madeira, and other sweet wines. The company experienced significant growth throughout the 20th century and continues under the leadership of Jean-Pierre Cayard, the son of Jean Cayard. Today, La Martiniquaise is the second-largest French group in the spirits industry and ranks among the top 10 globally. The conglomerate's annual turnover exceeds 1 billion euros, encompassing 38 subsidiaries and production facilities, employing over 2,300 people worldwide. Despite its vast scale, La Martiniquaise remains a family-owned business, continuing its legacy as such into the present day."

**COLOR** Amber brown

**AROMA** Honeyed, herbaceous, brioche-like

**TASTE** Dry, medium-bodied, spicy, and oaky. Aromas of pepper and honey.

**TIPS FOR USE** For sipping on its own or in cocktails.



**WINE TYPE** Rums  
**MANUFACTURER** La Martiniquaise  
**ALCOHOL CONTENT** 40%

**PACKAGE SIZE** 6 bottle(s)  
**BOTTLE CLOSING** Synthetic cork  
**BOTTLE SIZE** 0,7 l  
**PRODUCT NUMBER** 114058

