

Mauritius

ISLAND SIGNATURE TURQUOISE BAY

”Island Signature rum from Mauritius”

Story

Turquoise Bay is a famous beach in Mauritius, known for its paradise-like beauty. Rum has been produced in Mauritius since the 17th century, as it served as a stopover for European voyages to India

Producer

In 1934, a young Jean Cayard founded La Martiniquaise SA, a French company focused on importing and selling rums. By the 1940s, the company expanded its operations to include sales of cognac, calvados, port wine, Madeira, and other sweet wines. The company experienced significant growth throughout the 20th century and continues under the leadership of Jean-Pierre Cayard, the son of Jean Cayard. Today, La Martiniquaise is the second-largest French group in the spirits industry and ranks among the top 10 globally. The conglomerate's annual turnover exceeds 1 billion euros, encompassing 38 subsidiaries and production facilities, employing over 2,300 people worldwide. Despite its vast scale, La Martiniquaise remains a family-owned business, continuing its legacy as such into the present day."

COLOR Amber

AROMA Honeyed and spicy

TASTE Dry, medium-bodied, softly spicy, tobacco-leaf, oak

TIPS FOR USE Enjoy neat or in cocktails.



WINE TYPE Rums
MANUFACTURER La Martiniquaise
ALCOHOL CONTENT 40%
SUGAR CONTENT 20 g/l

PACKAGE SIZE 6 bottle(s)
BOTTLE CLOSING Synthetic cork
BOTTLE SIZE 0,7 l
PRODUCT NUMBER 114060

