

France

## GENEROUS GIN AZUR

### Story

Generous gins are artisanal gins crafted in France in Cognac. The flavor profiles and ingredients of the products are reflected in the sensual patterns that adorn the bottle. The bottle resembles ceramics but is actually made of opal glass. Generous Azur is inspired by the legendary coastline of the French Riviera, the Côte d'Azur. The flowers and citrus fruits that grow in the region, as well as the distant turquoise sea, serve as inspiration. Azur features juniper berries along with blood orange, elderflower, violet, and basil as its ingredients.

### Producer

"In 1934, a young Jean Cayard founded La Martiniquaise SA, a French company focused on importing and selling rums. By the 1940s, the company expanded its operations to include sales of cognac, calvados, port wine, Madeira, and other sweet wines. The company experienced significant growth throughout the 20th century and continues under the leadership of Jean-Pierre Cayard, the son of Jean Cayard. Today, La Martiniquaise is the second-largest French group in the spirits industry and ranks among the top 10 globally. The conglomerate's annual turnover exceeds 1 billion euros, encompassing 38 subsidiaries and production facilities, employing over 2,300 people worldwide. Despite its vast scale, La Martiniquaise remains a family-owned business, continuing its legacy as such into the present day."

**COLOR** Colourless

**AROMA** Strong, juniper berry-flavored, Mediterranean citrusy, robust earthiness, delicate basil-infused.

**TASTE** Intensely aromatic, refreshingly violet-scented, blood orange-infused, citrusy, and herbaceous.

**TIPS FOR USE** A refreshing summer gin & tonic with Mediterranean Fever Tree tonic. Serve in a wine glass over ice, garnished with basil leaves

**WINE TYPE** Gins  
**MANUFACTURER** La Martiniquaise  
**ALCOHOL CONTENT** 40%

**PACKAGE SIZE** 6 bottle(s)  
**BOTTLE CLOSING** Other closure  
**BOTTLE SIZE** 0,7 l  
**PRODUCT NUMBER** 114062

