

## **LABEL 5 CITRUS**

## "Delicious combo of citrus and whisky!"

Story A fresh citrus-flavored whisky product. The base is Label 5 Classic Black blended whisky, whose malty flavor comes from Glen Moray Speyside Single Malt. Citrus aromas are derived from lime, bergamot, orange, and lemon. Whisky and citrus are a classic combination, also in cocktails. Label 5 Original Citrus makes it easy to prepare a refreshing drink—just add cola and ice.

Produce In 1934, a young Jean Cayard founded La Martiniquaise SA, a French company focused on importing and selling rums. By the 1940s, the company expanded its operations to include sales of cognac, calvados, port wine, Madeira, and other sweet wines. The company experienced significant growth throughout the 20th century and continues under the leadership of Jean-Pierre Cayard, the son of Jean Cayard. Today, La Martiniquaise is the second-largest French group in the spirits industry and ranks among the top 10 globally. The conglomerate's annual turnover exceeds 1 billion euros, encompassing 38 subsidiaries and production facilities, employing over 2,300 people worldwide. Despite its vast scale, La Martiniquaise remains a family-owned business, continuing its legacy as such into the present day."

**COLOR** Golden yellow

**AROMA** Malty, fruity, citrusy

**TASTE** Soft citrus flavor with notes of lime, bergamot, and orange; spicy and warm.

WINE TYPE Spirits

MANUFACTURER La Martiniquaise

ALCOHOL CONTENT 35%

PACKAGE SIZE 6 bottle(s)
BOTTLE CLOSING Screw cap

BOTTLE SIZE 0,7 | PRODUCT NUMBER 114065





