

Jamaica

## CANEROCK

"High quality flavoured rum"

### Story

High quality flavoured rum from real ingredients: rum and ginger from Jamaica, vanilla from Madagascar, coconut from the Caribbean. Part of the rum is matured in Pedro Ximenez Sherry casks. The turtle on the Canerock bottle symbolises quiet strength and peaceful pace, what enjoying Canerock is all about.

### Producer

Maison Ferrand was born from the encounter in 1989 between Alexandre Gabriel and an ancient cognac-producing family. Alexandre Gabriel decided to breathe new life into Maison Ferrand and set out to make Ferrand cognac the best in the world. He aimed to preserve the age-old, artisanal production methods that were distinct from mass production and reignite interest in the finest expression of cognac - Grande Champagne, the best region for cognac production. Authenticity and character are the core values of Maison Ferrand's operations, primarily in cognac production, and also in other noble spirits, particularly in their uniquely produced gin. Cognac production is based on the cycle of wine production that underpins it. Hence, the stills remained idle for seven months a year. After five long years of negotiations, regulatory authorities overseeing origins granted permission to use the cognac distillation equipment for gin production. This led to the creation of Citadelle Gin, the French gin, giving the distillation stills a new purpose alongside cognac production. The innovator never stops. In 1166, Cistercian monks established the Chateliers monastery on the Île de Ré island, which became the center for cognac distillation. In 1989, Alexandre Gabriel created Claude Chatelier cognac, crafted in the old-fashioned, artisanal manner using the finest wines from top-quality vineyards in the best cognac-producing regions."



**COLOR** Light brown

**AROMA** Rich, notes of baked goods, coffee beans, dark chocolate with notes of aromatic coconut

**TASTE** Warmly spicy, raisin and oaky tannins in a well-balanced package, finishing with notes of ginger, vanilla and cherry

**TIPS FOR USE** On its own over ice or try the Kingston Karma highball: Canerock, coconut water, grapefruit juice and sugar syrup

**WINE TYPE** Rums  
**MANUFACTURER** Maison Ferrand  
**ALCOHOL CONTENT** 40%

**PACKAGE SIZE** 6 bottle(s)  
**BOTTLE CLOSING** Natural cork  
**BOTTLE SIZE** 0,7 l  
**PRODUCT NUMBER** 125048

