Spain

AFTER RUM

”The world’s first dry rum flavoured with aloe vera and honey”



Story After is the world's first aloe vera rum. In its production, only the heart of the aloe vera plant is used, while the remaining parts of the leaves are carefully collected, processed into fibers, and transformed into fabric. The secret behind After Rum's flavor lies in premium-quality distillates sourced from the Dominican Republic. Unlike many rums, which rely on added sugar to achieve a rich and full-bodied taste, the producer of After does not wish to contribute to increased sugar consumption. Instead, the brand uses a completely natural blend of honey and aloe vera to create its distinctive character (some ingredients remain undisclosed as they are currently the subject of a patent application). As a result, After maintains a total sugar content of only approximately 1.9 g/L.

Producer The vision of Moments Cr/\fter is to build lifestyle brands and products that innovatively embody quality and sustainability. The symbol /\ represents their operations, where sustainability is part of their DNA, before and after - in product design and manufacturing, as well as in how manufacturing by-products are utilized and waste is minimized.

COLOR Yellowish brown

AROMA Gently caressing, notes of honey

TASTE Dry, notes os spices and honey

TIPS FOR USE A digestif, on its own

WINE TYPE	Rums	**PACKAGE SIZE**	6 bottle(s)
MANUFACTURER	Moments Crafter	**BOTTLE CLOSING**	Natural cork
ALCOHOL CONTENT	42%	**BOTTLE SIZE**	0,5 l
SUGAR CONTENT	1 g/l	**PRODUCT NUMBER**	129001