

”The world’s first dry rum flavoured with aloe vera and honey, with focus on quality and accountability”

Story the After brand is the world’s first aloe vera rum, where the core part of the aloe vera is used and the rest of the leaf is collected, loosened into fibres and made into fabric. The secret of the taste of After rum is responsibly produced, premium wine distillates from the Dominican Republic. The secret to a full-bodied flavour isn’t the sugar typically added to rum, while the producer does not want to increase the consumption of sugar. The secret of the taste is using a completely natural mix of honey and aloe vera (some of the ingredients are, patent pending) while preserving After’s total sugars at approximately, 19 g/l. These ingredients are collected responsibly, respecting nature, for example Natura 2000, From the Bio Inspecta, Eco-cert, certified Atalya Bio-vineyard in Spain.

Producer The vision of Moments CrAfter is to build lifestyle brands and products that innovatively embody quality and sustainability. The symbol \wedge represents their operations, where sustainability is part of their DNA, before and after - in product design and manufacturing, as well as in how manufacturing by-products are utilized and waste is minimized.

COLOR Yellowish brown

AROMA Gently caressing, notes of honey

TASTE Dry, notes of spices and honey

TIPS FOR USE A digestif, on its own



WINE TYPE	Rums	PACKAGE SIZE	6 bottle(s)
MANUFACTURER	Moments Crafter	BOTTLE CLOSING	Natural cork
ALCOHOL CONTENT	42%	BOTTLE SIZE	0,5 l
SUGAR CONTENT	1 g/l	PRODUCT NUMBER	129001

