2025

LA FLEUR PINOT GRIGIO

”Aromatic & elegant”



Producer Wine producer Peter Mertes from the Moselle region founded his company in 1924 with the mission of making good wines accessible to as many consumers as possible, as at that time, wine consumption was mainly limited to the upper class. In the early 1950s, Peter Mertes' son-in-law Gustav Willkomm took over the business and continued with the same vision. The company is still owned by the same family and has grown to become one of the largest players in Europe. They now own approximately 100 hectares of vineyards in the Moselle region, and their barrel maturation cellar with 1500 barrels was already the largest in Germany in the 1970s. Peter Mertes is also a significant bottler of wines from various origins for private label clients.

COLOR Straw yellow

AROMA Fruitful and aromatic

TASTE A dry, spicy pinot grigio with an elegant structure and crisp acidity. The fruity bouquet offers notes of pear and green bell pepper.

TIPS FOR USE Fish and seafood, fresh salads, light vegetable and pasta dishes

WINE TYPE	White wines	**PACKAGE SIZE**	6 bottle(s)
GRAPES	Pinot Grigio	**BOTTLE CLOSING**	Screw cap
MANUFACTURER	Peter Mertes	**BOTTLE SIZE**	0,75 l
ALCOHOL CONTENT	11%	**PRODUCT NUMBER**	160023
SUGAR CONTENT	5,9 g/l		

Norex Responsibility Indicator: Peter Mertes

Norex requirements	Good	Very good	Excellent
Environmental friendliness			
Social responsibility	Fulfills Norex requirements, but we are waiting for more information...		
Administrative accountability			

Responsibility review has been conducted by Norex. Read more norex.fi/vastuullisuusmittari