Italy, IGT Puglia | 2020

PALAZZO MIO ROSSO

MARE MAGNUM

”A delicious Italian multitasker”



Story Palazzo Mio Rosso comes from the Apulia region in the boot heel of Italy. Its two main grapes, Negroamaro and Primitivo, are traditional varieties of southern Italy. They bring ripe berriness and spicy notes to the wine, which are complemented by the good acidity of the third variety, Sangiovesi.

Producer Mare Magnum's company philosophy is clear: there are many expensive high-quality wines in the world, but the greatest demand actually lies in high-quality wines that come with a reasonable price. Experienced individuals, Takis Soldatos and Mario Calzolari, founded Mare Magnum to produce wines that cater specifically to this demand. The company's production started with Italian wines originating from Apulia, Abruzzo, Piedmont, Sicily, Tuscany, Umbria, and Veneto. Mare Magnum's international team of winemakers continually travels the world, and their collaboration has resulted in many charming, modern wines from quite diverse locations. Currently, these include Australia, Spain, South Africa, South America, California, Greece, France, and New Zealand. Regardless of the country or wine, Mare Magnum's primary goal is to offer consumers exceptionally good value for money in innovative and attractive packaging.

COLOR Ruby red

AROMA Blackcurrants on the nose, cherries, pomegranate, boysenberry and clove

TASTE Full-bodied, velvety tannins, dark notes of berry, acidic with a good body, toasted and spicy

TIPS FOR USE An elegant choice for Italian foods. Pairs well with tasty pastas, pizzas, lasagna and risotto. An excellent antipasti wine. You can also try it on slightly lighter grilled foods, for example, with poultry and vegetables.

WINE TYPE	Red wines
GRAPES	Negroamaro Primitivo Sangiovese
MANUFACTURER	Mare Magnum
ALCOHOL CONTENT	15%
SUGAR CONTENT	12 g/l

PACKAGE SIZE	12 bottle(s)
BOTTLE CLOSING	Screw cap
BOTTLE SIZE	0,75 l
PRODUCT NUMBER	188003

Norex Responsibility Indicator: Mare Magnum

Norex requirements	Good	Very good	Excellent
Environmental friendliness			
Social responsibility	Fulfills Norex requirements, but we are waiting for more information...		
Administrative accountability			

Responsibility review has been conducted by Norex. Read more norex.fi/vastuullisuusmittari