Portugal, IGP Alentejano | 2025

POM POM RED

”Silky & juicy”

CASA RELVAS
ALENTEJO | PORTUGAL

Story

The success of Pom-Pom Rosé led to the creation of a white counterpart, and now the range is completed by the red Pom-Pom, a wine that is downright seductive. Its rich aroma, alluring fruitiness, silky elegance, and juicy Alentejo character come together to create a wine that is charmingly present without ever being intrusive. The structure is provided by Portugal's pride, Touriga Nacional, while Syrah contributes juiciness and Alicante Bouschet brings fruit intensity and deep colour. The wine is aged for 12 months in oak, both in barrels and in a large oak vat known as a foudre.

Producer

Casa Relvas, a Portuguese winery, aims to produce quality wines for all occasions; wines that evoke good times and represent Alentejo's gift to the world. Established in 1997, the young company has experienced significant growth, managing 750 hectares of cork-producing forests, 250 hectares of olive groves, and 350 hectares of vineyards. Consistency in high-quality production characterizes the six million wine bottles produced annually, earning hundreds of awards and excellent reviews from wine critics. The producer has been awarded the Earth Friendly winery status and engages in numerous environmental conservation projects alongside winemaking. Relvas also focuses on sustainable development through social and economic initiatives. Five percent of Relvas' production is certified organic wines.



COLOR Dark ruby red

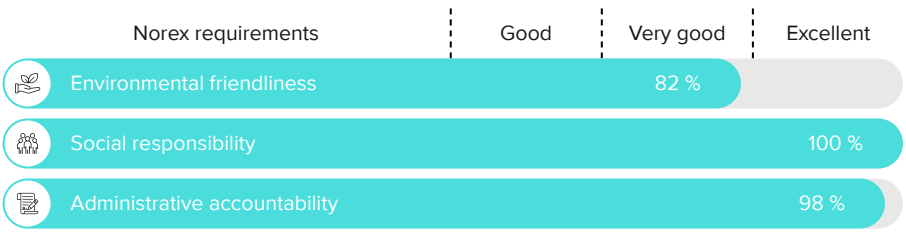
AROMA The generous bouquet reveals notes of blackberries, dark plums, black cherries, blueberries, cloves, cocoa, and fresh figs. The aroma is luscious and inviting.

TASTE Medium-bodied with silky tannins, vibrant acidity, ripe fruit flavours, and subtle spice. The palate is balanced, nuanced, and elegant. The finish is long, lively, and stylishly persistent, showcasing exemplary wine character. It is neither overblown, austere, nor bitter. An enjoyable and approachable wine that invites another glass while still offering enough complexity to reward the experienced wine enthusiast.

TIPS FOR USE This delicious red Pom-Pom is equally enjoyable on its own as a social wine or paired with food. It complements pasta dishes, savoury snacks, hearty salads, grilled fish, white meats, roasted vegetables, and mushroom specialties. Suitable for vegans.

WINE TYPE	Red wines	**PACKAGE SIZE**	6 bottle(s)
GRAPES	Touriga Nacional Syrah Alicante Bouschet	**BOTTLE CLOSING**	Natural cork
		BOTTLE SIZE	0,75 l
		PRODUCT NUMBER	198066
MANUFACTURER	Casa Relvas		
ALCOHOL CONTENT	14%		

Norex Responsibility Indicator: Casa Relvas



VEG

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Responsibility review has been conducted by Norex. Read more norex.fi/vastuullisuusmittari