

**INSIGHT PINOT NOIR** 

## BESPOKE NEW ZEALAND WINE BRANDS

## "Delicious delicacy from the other side of the world"

Pinot Noir is a grape diva, sensitive to take their beaks from anywhere, capricious to give the farmer and the cellar master sleepless nights, but when everything goes right, no wine is better than that. Small New Zealand can only compete with the big wine countries in terms of quality, and one of its assets is the quality Pinot Noir, which, even in premium quality, is much cheaper than its French counterparts. This is what Vinultra is looking for with its Insight wines: with great care, through hard work and world-class knowhow, a wine lover is served an understanding and insight into the joys of good wine.

**Produces:** "Vinultra is the parent company of three collections of quality wines under the names Little Beauty, Pounamu, and Insight. All their grapes come from a 41-hectare family estate situated on the rolling, stony hillsides of a river valley, cultivating five cool-climate grape varieties: Sauvignon Blanc, Riesling, Pinot Gris, Gewürztraminer, and Pinot Noir. Fleur McCree and Mark Duns, both from Marlborough, share the philosophy that exceptional wines stem from exceptional vineyards. In 2002, they realized their dream by acquiring an old sheep farm in Waihopai after an extensive search, transforming it into five unique vineyards within five years. Initially, they sold the grapes to some of the region's top producers. However, when the time was right, they sought out Eveline Fraser, a world-class winemaker who was available after her time at Cloudy Bay. This collaboration resulted in a winning combination: deeply dedicated farmers working alongside an exceptionally skilled visionary winemaker. Vinultra's wines have found their way to Michelin-starred restaurants and the tables of discerning consumers worldwide."

## **COLOR** Bright cherry red

**AROMA** The elegant fragrance of perfume gives an delicious blend of wild wiener and almond strawberry, ripe cherries, violets, leather, smoke and herbs

**TASTE** Medium-bodied, refined and acidic, silky tannins, open and fruity bright, nuanced and well-balanced. Sour cherry, dried strawberry and ripe cranberry

**TIPS FOR USE** Tastes great on game birds like pigeon, partridge, quail, as a rider of a pheasant and a woodpecker, as well as lamb chops and veal. Awesome savoury wine.

WINE TYPE	Red wines
GRAPES	Pinot Noir 100%
MANUFACTURER	Vinultra
ALCOHOL CONTENT	13%
SUGAR CONTENT	1 g/l

PACKAGE SIZE6 bottle(s)BOTTLE CLOSINGScrew capBOTTLE SIZE0,75 lPRODUCT NUMBER207001

## Norex Responsibility Indicator: Vinultra

Norex requirements	Good Very good Excellent
Environmental friendliness	Fulfills Norex requirements,
Social responsibility	but we are waiting for more
Administrative accountability	information

Responsibility review has been conducted by Norex. Read more norex.fi/vastuullisuusmittari





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