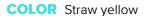
Australia, Adelaide Hills | 2018

MC1R BLONDE

"Wine genes"

We are all different: our appearance, the good and bad of our nature. They all make us different and unique. Wouldn't be fun, if we were all copies of each other? The MC1R gene determines the colour of our skin and hair, are we going to be blondes?, brunettes or redheads. Instead, grape growers and cellar masters can choose the colour of our wine experience, taste and style. In creating this blonde, we ended up in the vineyards of Adelaide Hills, where Australia's best white grapes grow. Pneumatic compression and forging before fermenting in French oak.

Produces RedHeads originated when a group of Australians went to France to teach an old dog new tricks. Australia had caused quite a stir with its wines in the 1970s and 1980s. The seed for RedHeads was planted. In a small shed in McLaren Vale, a few winemakers decided to shake off the chains of large corporations and start making 'real' wine, in small batches, by hand, just like in the old days. This required small, top-quality plots of land whose growers never got to taste the fruits of their labor because big corporations turned them into unreasonably expensive wines. There was honor in it, but couldn't those wines be enjoyed too? RedHeads bring these grapes to their Studio vineyard, a few rows at a time, giving them special treatment – handcrafted, carefully, skillfully, monitored day and night. RedHeads aims to produce unique wines meant to be enjoyed. They are environmentally conscious; their GreenHeads project continuously works on innovations to save water and energy, protect pollinators, and keep their operations human-sized.



AROMA Fragrant citrus, peach, apricot, yellow plums, vanilla and oak

TASTE Dry, fresh notes of citrus, creamy, baked, peachy, notes of vanilla and slightly

TIPS FOR USE Pairs well with whitefish and seafood delicacies, also pairs well with roast poultry, salads, for herbal pasta and hard cheeses

White wines **WINE TYPE** Chardonnay 81% GRAPES

Viognier 14% Roussanne 5%

RedHeads Wine **MANUFACTURER**

13% **ALCOHOL CONTENT** 1 g/l **SUGAR CONTENT**

12 bottle(s) **PACKAGE SIZE** Screw cap **BOTTLE CLOSING** 0.75 1 **BOTTLE SIZE**

208003

PRODUCT NUMBER

Norex Responsibility Indicator: RedHeads Wine

Good Excellent Norex requirements Very good Fulfills Norex requirements, but we are waiting for more information...

Responsibility review has been conducted by Norex. Read more <u>norex.fi/vastuullisuusmittari</u>















