

MC1R BLONDE

”Wine genes”

Story We are all different: our appearance, the good and bad of our nature. They all make us different and unique. Wouldn't be fun, if we were all copies of each other? The MC1R gene determines the colour of our skin and hair, are we going to be blondes?, brunettes or redheads. Instead, grape growers and cellar masters can choose the colour of our wine experience, taste and style. In creating this blonde, we ended up in the vineyards of Adelaide Hills, where Australia's best white grapes grow. Pneumatic compression and forging before fermenting in French oak.

Producer RedHeads originated when a group of Australians went to France to teach an old dog new tricks. Australia had caused quite a stir with its wines in the 1970s and 1980s. The seed for RedHeads was planted. In a small shed in McLaren Vale, a few winemakers decided to shake off the chains of large corporations and start making 'real' wine, in small batches, by hand, just like in the old days. This required small, top-quality plots of land whose growers never got to taste the fruits of their labor because big corporations turned them into unreasonably expensive wines. There was honor in it, but couldn't those wines be enjoyed too? RedHeads bring these grapes to their Studio vineyard, a few rows at a time, giving them special treatment – handcrafted, carefully, skillfully, monitored day and night. RedHeads aims to produce unique wines meant to be enjoyed. They are environmentally conscious; their GreenHeads project continuously works on innovations to save water and energy, protect pollinators, and keep their operations human-sized.



COLOR Straw yellow

AROMA Fragrant citrus, peach, apricot, yellow plums, vanilla and oak

TASTE Dry, fresh notes of citrus, creamy, baked, peachy, notes of vanilla and slightly spicy

TIPS FOR USE Pairs well with whitefish and seafood delicacies, also pairs well with roast poultry, salads, for herbal pasta and hard cheeses

WINE TYPE	White wines	PACKAGE SIZE	12 bottle(s)
GRAPES	Chardonnay 81% Viognier 14% Roussanne 5%	BOTTLE CLOSING	Screw cap
MANUFACTURER	RedHeads Wine	BOTTLE SIZE	0,75 l
ALCOHOL CONTENT	13%	PRODUCT NUMBER	208003
SUGAR CONTENT	1 g/l		

Norex Responsibility Indicator: RedHeads Wine



Responsibility review has been conducted by Norex. Read more norex.fi/vastuullisuusmittari

