

”For the ignorant”

**Story** This relaxed sparkling wine pump for parties is made by tank fermentation method in Germany. En vittu tiiä is a Finnish phenomenon that has become very popular on social media. It started in 2019 when two friends created an Instagram account @envittutiaaofficial for their own enjoyment. The account quickly began to gain new followers, and soon it had become a nation-wide phenomenon. And no wonder, because good slogans emerge from thoughts and situations, that are easy to identify with in Finnish everyday life. The sparkling wine is packed in a light glass bottle, which is more environmentally friendly than a traditional glass bottle.

**Producer** Norex Selected Brands is a Finnish family-owned company that has understood the preferences of Finnish beverage enthusiasts since 1981. Through its own brands, Norex Selected Brands produces high-quality alcoholic beverages for Finnish consumers. The products consistently maintain excellent quality, and the production process aims to incorporate environmentally friendly solutions.

**COLOR** Pale yellowish

**AROMA** White currants can be detected on the mild nose, pears, melon, gooseberries and citrus

**TASTE** Medium dry, mildly fruity, light notes of citrus and easily approachable

**TIPS FOR USE** If you decide to skip the gym because you just don't care, this sparkling wine is a good choice. Otherwise, I don't f\*ing know. Pairs especially well with comfort food and various snacks. Chips, salty nuts, marshmallows and other slight indulgences. If you can call Wolt or Foodora, I would order tex-mex food. I'll have all the condiments.



<b>WINE TYPE</b>	Sparkling Wines	<b>PACKAGE SIZE</b>	6 bottle(s)
<b>GRAPES</b>	Airen Trebiano	<b>BOTTLE CLOSING</b>	Natural cork
<b>MANUFACTURER</b>	Norex Selected Brands	<b>BOTTLE SIZE</b>	0,75 l
<b>ALCOHOL CONTENT</b>	11,5%	<b>PRODUCT NUMBER</b>	225037
<b>SUGAR CONTENT</b>	18 g/l		

Norex Responsibility Indicator: Norex Selected Brands



Responsibility review has been conducted by Norex. Read more [norex.fi/vastuullisuusmittari](https://norex.fi/vastuullisuusmittari)

