

# Italy, Trentino DOC | 2023

## MEZZACORONA MERLOT

"Elegant fruit bomb"

**Story** Merlot is an international grape variety, grown by Mezzacorona shareholders in the Arco area north of Lake Garda in Trentino, where it gets its softness, excellent balance and elegance. This wine has been awarded many times over the years.

**Producer** "Mezzacorona is a cooperative located in Trentino Alto Adige. It was established back in 1904 when 11 founding members joined forces. The company is renowned for its efficient production of high-quality wines. Currently, it boasts over 1,500 farmer members managing vineyards covering a total of approximately 2,800 hectares. The region's geographical position plays a pivotal role in viticulture: the soil, altitude, Mediterranean climate, and the presence of the Alps create various microclimates and vineyards, providing optimal conditions for several grape varieties. Among the most cultivated are Chardonnay and Pinot Grigio. Mezzacorona's agronomists assist farmers in selecting the most suitable grape varieties for each vineyard and soil type. The company's operations are based on sustainable development practices. Nearly all waste is recycled, and between 2015 and 2019, the amount of waste produced decreased by up to 56%. About 70% of the wine cellars are located underground, maintaining ideal temperature and humidity without mechanical regulation. A significant portion of the electricity is generated by solar panels, and local suppliers are supported in procurement. Mezzacorona obtained the sustainable development SQNPI certification in 2016."

**COLOR** Ruby red

**AROMA** Sweet, red fruit aroma serves black cherries, boysenberries, blackcurrant, pomegranates and milk chocolate

**TASTE** Juicy fruity, nuanced, elegant, rich with silky tannins

**TIPS FOR USE** Mezzacorona Merlot is an enjoyable meat wine, that pairs well with many cheeses, but also for richly flavoured soups.

<b>WINE TYPE</b>	Red wines	<b>PACKAGE SIZE</b>	6 bottle(s)
<b>GRAPES</b>	Merlot 100%	<b>BOTTLE CLOSING</b>	Screw cap
<b>MANUFACTURER</b>	Mezzacorona	<b>BOTTLE SIZE</b>	0,75 l
<b>ALCOHOL CONTENT</b>	13%	<b>PRODUCT NUMBER</b>	256013
<b>SUGAR CONTENT</b>	6,5 g/l		

### Norex Responsibility Indicator: Mezzacorona



Responsibility review has been conducted by Norex. Read more [norex.fi/vastuullisuusmittari](https://norex.fi/vastuullisuusmittari)

  
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