Ttaly, Trentino DOC | 2024

MEZZACORONA MERLOT

"Elegant fruit bomb"

Merlot is an international grape variety, grown by Mezzacorona shareholders in the Arco area north of Lake Garda in Trentino, where it gets its softness, excellent balance and elegance. This wine has been awarded many times over the years.

Oduces "Mezzacorona is a cooperative located in Trentino Alto Adige. It was established back in 1904 when 11 founding members joined forces. The company is renowned for its efficient production of high-quality wines. Currently, it boasts over 1,500 farmer members managing vineyards covering a total of approximately 2,800 hectares. The region's geographical position plays a pivotal role in viticulture: the soil, altitude, Mediterranean climate, and the presence of the Alps create various microclimates and vineyards, providing optimal conditions for several grape varieties. Among the most cultivated are Chardonnay and Pinot Grigio. Mezzacorona's agronomists assist farmers in selecting the most suitable grape varieties for each vineyard and soil type. The company's operations are based on sustainable development practices. Nearly all waste is recycled, and between 2015 and 2019, the amount of waste produced decreased by up to 56%. About 70% of the wine cellars are located underground, maintaining ideal temperature and humidity without mechanical regulation. A significant portion of the electricity is generated by solar panels, and local suppliers are supported in procurement. Mezzacorona obtained the sustainable development SQNPI certification in 2016."



AROMA Sweet, red fruit aroma serves black cherries, boysenberries, blackcurrant, pomegranates and milk chocolate

TASTE Juicy fruity, nuanced, elegant, rich with silky tannins

TIPS FOR USE Mezzacorona Merlot is an enjoyable meat wine, that pairs well with many cheeses, but also for richly flavoured soups.

Red wines **WINE TYPE** PACKAGE SIZE 6 bottle(s) Merlot 100% Screw cap **GRAPES BOTTLE CLOSING** 0.751Mezzacorona **MANUFACTURER BOTTLE SIZE** 13% 256013 ALCOHOL CONTENT PRODUCT NUMBER SUGAR CONTENT $6,5 \, g/I$

Norex Responsibility Indicator: Mezzacorona

Norex requirements	Good	Very good	Excellent
Environmental friendliness		86 %	
প্লী Social responsibility		83 %	
Administrative accountability	90 %		

Responsibility review has been conducted by Norex. Read more norex.fi/vastuullisuusmittari







ITALY 2025 BY **WINES AWARD**















