

MATSU EL PICARO

“Quite a boy for a young man”

Story Matsu El Picaro belongs to a wine range, where the age of the vine-grower on the label describes the nature of the wine, ripening, maturity, as well as the age of the vines. Matsu El Picaro comes from the Toro wine region in the Duero river valley in north-western Spain. The region’s hot and dry climate produces full-bodied and earthy wines. The vines are about 90 years old. The wine ferments at a controlled temperature of less than 24 °C in concrete tanks. This will give the wine as much fruitiness and freshness as possible. Malolactic fermentation is carried out in French oak casks. Wine is not filtered, in order to preserve the aromas.

Producer “We are restless, creative, and rebellious. We are free thinkers who aim to revolutionize the wine world without losing our essence. We bottle stories and tell them as we go,” says Ricardo Arambarri, CEO of Vintae. More than just a wine industry company, Vintae is a party you wouldn’t want to miss. Fortunately, the invitation is included in every bottle, and there’s no shortage of bottles. While Vintae’s roots lie in Rioja, they operate in 15 different wine regions. Each wine has started as a project that challenges the traditional way of seeing and making wine. Vintae dares to dream, to try, to work hard, to change the world, and to have fun. “We are enthusiasts when it comes to wine. We make it, we drink it, and we even sell it.” Vintae is a captivating company that is rewarding to follow. A visit to any of their locations is an eye-opening experience. Conversations easily shift from ancient Roman cellars to ultra-modern winemaking. Vintae is young in age but old in its roots—an entity that is radical, knowing what it is changing and why.

COLOR Purple

AROMA Blackcurrant jam, boysenberry, wild strawberries, cinnamon, date and chocolate

TASTE Medium-bodied, dark notes of berry, notes of plum, spicy, vigorously acidic and quite tanninous. Excellent Food Wine, despite its abundance, there is no hard wine

TIPS FOR USE Great barbecue wine, multi-talent at the buffet, piggy puller guy, casserole healer and cheeseburger. A social wine.

vintae



WINE TYPE	Red wines	PACKAGE SIZE	12 bottle(s)
GRAPES	Tempranillo 100%	BOTTLE CLOSING	Screw cap
MANUFACTURER	Vintae	BOTTLE SIZE	0,75 l
ALCOHOL CONTENT	14%	PRODUCT NUMBER	260001
SUGAR CONTENT	2 g/l		

Norex Responsibility Indicator: Vintae



Responsibility review has been conducted by Norex. Read more norex.fi/vastuullisuusmittari

