*Italy, IGT Puglia | 2020*

# PALAZZO MIO ROSSO

MARE MAGNUM

**”A delicious Italian multitasker”**

*Story* Palazzo Mio Rosso comes from the Apulia region in the boot heel of Italy. Its two main grapes, Negroamaro and Primitivo, are traditional varieties of southern Italy. They bring ripe berriness and spicy notes to the wine, which are complemented by the good acidity of the third variety, Sangiovesi.

*Producer* Mare Magnum's company philosophy is clear: there are many expensive high-quality wines in the world, but the greatest demand actually lies in high-quality wines that come with a reasonable price. Experienced individuals, Takis Soldatos and Mario Calzolari, founded Mare Magnum to produce wines that cater specifically to this demand. The company's production started with Italian wines originating from Apulia, Abruzzo, Piedmont, Sicily, Tuscany, Umbria, and Veneto. Mare Magnum's international team of winemakers continually travels the world, and their collaboration has resulted in many charming, modern wines from quite diverse locations. Currently, these include Australia, Spain, South Africa, South America, California, Greece, France, and New Zealand. Regardless of the country or wine, Mare Magnum's primary goal is to offer consumers exceptionally good value for money in innovative and attractive packaging.

**COLOR** Ruby red

**AROMA** Blackcurrants on the nose, cherries, pomegranate, boysenberry and clove

**TASTE** Full-bodied, velvety tannins, dark notes of berry, acidic with a good body, toasted and spicy

**TIPS FOR USE** An elegant choice for Italian foods. Pairs well with tasty pastas, pizzas, lasagna and risotto. An excellent antipasti wine. You can also try it on slightly lighter grilled foods, for example, with poultry and vegetables.

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| **WINE TYPE** | Red wines | **PACKAGE SIZE** | 12 bottle(s) |
| **GRAPES** | Negroamaro<br>Primitivo<br>Sangiovese | **BOTTLE CLOSING** | Screw cap |
| | | **BOTTLE SIZE** | 0,75 l |
| **MANUFACTURER** | Mare Magnum | **PRODUCT NUMBER** | 188003 |
| **ALCOHOL CONTENT** | 15% | | |
| **SUGAR CONTENT** | 12 g/l | | |

Norex Responsibility Indicator: Mare Magnum

| Norex requirements | Good | Very good | Excellent |
|---|---|---|---|
| Environmental friendliness | Fulfills Norex requirements, but we are waiting for more information... | | |
| Social responsibility | | | |
| Administrative accountability | | | |

Responsibility review has been conducted by Norex. Read more norex.fi/vastuullisuusmittari